



UNIVERSITY OF NORTH BENGAL
BBA Honours 4th Semester Examination, 2020

SEC1 (P2)-BBA (405)

E-COMMERCE

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

Answer any two of the following assignments

30×2 = 60

1. “Importance of E-Commerce in the present Covid-19 situation has increased tremendously.” – Justify. 30
2. (a) “More governance – Less Government”, explain this statement in the light of E-governance. 15+15=30
(b) Cyber-crimes are increasing day by day. What should be the role of users in controlling them?
3. E-Commerce models show relationship among various parties with their inherent advantages and disadvantages. Describe them and compare those models with respective e-market places. 18+12=30

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